



Swinburne University of Technology

**Faculty of Higher Education Lilydale**

Course Structure Requirements with Core Units, Majors, Minors,  
Prerequisites and Conveners List (2009)

This document outlines the key course structure requirements for successfully completing your Bachelor's Degree with Swinburne University's Faculty of Higher Education, Lilydale. In here you will find information including course Majors and Minors, compulsory units of study.

<b>A Major is:</b>	An approved group of a minimum of <b>6 units post Stage 1</b> from one specific discipline, with at least <b>two</b> units at <b>Stage 3</b> (eg. LBM300)
<b>A Minor is:</b>	An approved group of a minimum of <b>4 units post Stage 1</b> from one specific discipline, with at least <b>one</b> unit at <b>Stage 3</b>
<b>An Elective is:</b>	A unit which is not compulsory to your degree. Electives are chosen from any of the units listed below, as long as they are not part of your majors or minors or are not one of your core units. Electives can also be drawn from other Faculties subject to meeting pre-requisites and approval from the Faculty involved.
<b>Careers in the Curriculum (CIC):</b>	Careers in the Curriculum (Unit code LCE001) is a <b>COMPULSORY</b> unit that every student who enrolls from 2007 onwards must undertake to be eligible to graduate. This unit is usually undertaken in the second or third year of study and is a zero cost unit that needs to be undertaken in addition to the 24 units needed to complete a degree.
<b>Capstone Project Units:</b>	<p>As of 2007, students <b>must take two Capstone project units</b>, preferably during their final year of study. These, 'Capstone Project Units' provide Swinburne degree students with professionally focused learning experiences during their final year of study. Capstone project units emphasise project topics that develop student skills in synthesis of course content, lateral thinking, innovation and entrepreneurship, with an emphasis on group work and, possibly, some inter-disciplinary opportunities. Projects may be externally-sourced industry and community projects, competitions, research-based projects or internally developed project briefs (including, in some cases, student-initiated projects).</p> <p>The main outcome of this initiative will be providing all undergraduates with a challenging, rewarding and supported final year, project-based learning experience. Capstone Project Units will develop independent decision-making skills and relate directly to students' likely future careers, aiding both short-term employability and longer-term career skills.</p> <ul style="list-style-type: none"> <li>• LBC334 Financial Planning Project</li> <li>• LBM331 Services Marketing and Management Project</li> <li>• LBX330 Global Business Practice &amp; Culture Project (Study Tour)</li> <li>• LEB330 eCommerce and EFS Design Project</li> <li>• LEB331 eCommerce and EFS Implementation Project</li> <li>• LPR330 Public Relations Project and Planning</li> <li>• LSM306 Media Project</li> <li>• LSQ301 Research Project</li> <li>• LSS330 Policy Development Project &amp; Practice</li> <li>• LTE330 Sustainable Organisation Change Project</li> <li>• LTT332 Sustainable Practice in Tourism Project</li> <li>• LZZ301 Work Integrated Learning Project</li> <li>• Economics Project Unit <i>(To be announced)</i></li> </ul> <p><b>Note: The Psychology discipline will not be offering a project unit in 2009, however psychology students who have 'space' in their degree plan are recommended to take LZZ301 Work Integrated Learning Project or LSQ301 Research Project.</b></p>

## Course Requirements

To complete a Bachelor Degree, each student must complete:

- 24 units (300 credit points)
- Core units – five out of the list of core units outlined later in this document
- A minimum of one major and one minor
- A maximum of 12 units from any specialisation (eg. Marketing – look for 'LBM' prefix)
- A maximum of 10 units at Stage1 (including core units)
- A minimum of 4 units at Stage 3
- Two Capstone Project Units
- LCE001 Careers in the Curriculum

## Course Restrictions

There are certain restrictions that students need to be aware of. Please read the following information carefully:

- Completion of a major or minor in a specific area does not necessarily lead to professional recognition
- Not all units are offered in every semester of each year, but units will normally be offered in the same semester each year. This restriction should be taken into consideration when preparing your degree planner
- A unit can only be counted once as part of a major or minor or as an elective (eg. LBC204 Financial Management 1 may be counted towards either an Accounting or Economics/Finance major or minor, but not both)
- Industry Based Learning (IBL) placement cannot be used for credit towards the Bachelor of Business

## Student Responsibility

It is the responsibility of the student to:

- Design their course using a degree planner, available below, or for additional copies go to <http://www.lilydale.swinburne.edu.au/html/current.htm>)
- Ensure that pre-requisite requirements are met before enrolling in a unit. These can be checked at CourseFinder located at [www.swinburne.edu.au/coursefinder](http://www.swinburne.edu.au/coursefinder)
- All of the Course Requirements listed above are met
- International students - must be enrolled in four subjects each semester unless permission has been granted from Swinburne International

## Professional Recognition

- The combination of both Accounting and Psychology with professional recognition will only be possible within the twenty four unit structure in special circumstances
- For the degree to be recognised by the professional Accounting bodies, you will need to follow the recommended course structure from the Majors and Minors list under the heading "Accounting – major with Professional Recognition"

## CORE UNITS

### Business Core units:

All students studying a Business degree must complete at least five of the following seven units

Unit of Study		Sem	Convener	Location
LAI100	Information Systems Fundamentals	2	Barry Megee	LA210
LBC100	Accounting 1	1	Tony Van Eekelen	LA216
		2	John Lourens	LA220
LBE100	Microeconomics	1 or 2	Marion Sheehan	LA216
LBL100	Introduction to Commercial Law	1	Julie De Rooy	LD113a
		2	Michael Psaltis/ Bruce Clarke	LD146
LBM100	Marketing Concepts	1 or 2	Mike Spark	LD133
LCR100	Statistics and Research Methods	1 or 2	Glenda Francis	LA213
LTE100	Introduction to Management	1 or 2	Jill Marshall	LA313

### Social Science Recommended Core units:

It is recommended that students studying a Social Science degree should complete at least five of the following eight units

Unit of Study		Sem	Convener	Location
LCL100	Learning and Communications Behaviour	1 or 2	Craig McIntosh	LA318
LCR100	Statistics and Research Methods	1 or 2	Glenda Francis	LA213
LIN100	Aboriginal Australia: Victorian people, places and experiences	2	Andrew Peters	LD144
LPR100	Professional Communications Practice	1 or 2	Rob Gill	LD138
LSM101	Cultural Perspectives on Science and Technology	1	Elizabeth Stewart	LD134
LSM102	Introduction to Media	1 or 2	Cathy Farrell	LD134
LSS100	Introduction to Sociology	1 or 2	Janet Bryant	LA320
LSY100	Psychology 100	1	Janet Dickson	LA224

## MAJOR, MINORS, PREREQUISITES AND CONVENERS

### Accounting – major with Professional Recognition

Students seeking Professional Recognition by CPA Australia or the Institute of Chartered Accountants of Australia must successfully complete specific units of study

#### Accounting units of study:

Unit of Study		Sem	Prerequisite	Convener	Location
<b>Stage 1</b>					
LBC100	Accounting 1	1	NIL	Tony Van Eekelen	LA216
LBC100	Accounting 1	2	NIL	John Lourens	LA220
<b>Stage 2</b>					
LBC200	Computer Accounting Systems	1 or 2	LBC100	Christine Gajic	LA228
LBC201	Corporate Accounting	1	LBC100, LBC200	John Lourens	LA220
LBC202	Management Accounting 1	1	LBC100, LBC200	Omar Bashar	LA227
LBC203	Computer Cost Accounting Systems	2	LBC100, LBC200, LBC202	TBA	
LBC204	Financial Management 1	1 or 2	LBC100	Tony van Eekelen	LA216
<b>Stage 3</b>					
LBC300	Accounting Theory	2	LBC100, LBC200, LBC201, LBC202, LBC203, LBC204	John Lourens	LA220
LBC301	Taxation	2	LBC100, LBL200	Christine Gajic	LA228
LBC302	Auditing	1	LBC100, LBC200, LBC201	Christine Gajic	LA228

#### Other units of study required for Professional Recognition:

Unit of Study		Sem	Prerequisite	Convener	Location
LCI101	Information Methods	1	NIL	Barry Megee	LA210
LCR100	Statistics and Research Methods	1 or 2	NIL	Glenda Francis	LA213
LBE100	Microeconomics	1 or 2	NIL	Marion Sheehan	LA216
LBE200	Macroeconomics	1 or 2	LBE100	Mark Tucker	LA223
LBL100	Introduction to Commercial Law	1	NIL	Julie De Rooy	LD113
LBL100	Introduction to Commercial Law	2	NIL	Michael Psaltis/ Bruce Clarke	LD146
LBL200	Company Law	1	LBL100	Michael Psaltis	LD146
LTE100	Introduction to Management	1 or 2	NIL	Jill Marshall	LA313

## Accounting – major *without* Professional Recognition

For students who do not require professional recognition

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LBC100	Accounting 1	1	NIL	Tony Van Eekelen	LA216
LBC100	Accounting 1	2	NIL	Tony Van Eekelen	LA220
<i>Any four of:</i>					
<u>Stage 2</u>					
LBC200	Computer Accounting Systems	1 or 2	LBC100	Christine Gajic	LA228
LBC201	Corporate Accounting	1	LBC100, LBC200	John Lourens	LA220
LBC202	Management Accounting 1	1	LBC100, LBC200	Omar Bashar	LA227
LBC203	Computer Cost Accounting Systems	2	LBC100, LBC200, LBC202	TBA	LA227
LBC204	Financial Management 1	1 or 2	LBC100	Tony van Eekelen	LA216
<i>Any two of:</i>					
<u>Stage 3</u>					
LBC300	Accounting Theory	2	LBC100, LBC200, LBC201, LBC202, LBC203, LBC204	John Lourens	LA220
LBC301	Taxation	2	LBC100, LBL200	Christine Gajic	LA228
LBC302	Auditing	1	LBC100, LBC200, LBC201	Christine Gajic	LA228
<b>LBC334</b>	<b>Financial Planning Project</b>	2	LBC100, LBC204	Tony Van Eekelen	LA216
LBC306	Strategic Financial Management	1	LBC100, LBC204	Tony van Eekelen	LA216

## Accounting – minor *without* Professional Recognition

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LBC100	Accounting 1	1	NIL	Tony Van Eekelen	LA216
LBC100	Accounting 1	2	NIL	John Lourens	LA220
<u>Stage 2</u>					
LBC202	Management Accounting 1	1	LBC100, LBC200	Omar Bashar	LA227
LBC203	Computer Cost Accounting Systems	2	LBC100, LBC200, LBC202	TBA	
LBC204	Financial Management 1	1 or 2	LBC100	Tony van Eekelen	LA216
<u>Stage 3</u>					
LBC306	Strategic Financial Management	1	LBC100, LBC204	Allan Purnell	LA210

## Business Law - minor

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LBL100	Introduction to Commercial Law	1	NIL	Julie De Rooy	LD113a
LBL100	Introduction to Commercial Law	2	NIL	Michael Psaltis/ Bruce Clarke	LD146a
<i>Plus any four of:</i>					
LBL200	Company Law	1	LBL100	Michael Psaltis	LD146
LBL201	Marketing Law	1	LBL100	Bruce Clarke	LD146
LBL300	Cyber Law	2	LBL100 or LAI230 or LAI240	Julie de Rooy	LD113a
LBL301	Law of Employment	2	LBL100 (required) and LBL200 (recommended)	Julie de Rooy	LD113a
LBC301	Taxation	2	LBC100, LBL200	Christine Gajic	LA228

## eCommerce – major (NOTE: Only for continuing students in 2009 – Not offered to new students)

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LEB105	eCommerce Fundamentals	1	NIL	Carole Dibley	LA316
<u>Stage 2</u>					
LEB210	Business Models of eCommerce	1 or 2	LEB105	Suku Sinnappan	LA313
LEB211	Deriving Business Value	1	LEB105	Marg Turton	LA313
LEB212	The Networked Economy	1	LEB105	Marg Turton	LA313
<u>Stage 3</u>					
LEB312	Business Transformation	2	LEB105	Carole Dibley	LA316
<b>LEB330</b>	<b>eCommerce and EFS Design Project</b>	1	LEB105, LEB210	Carole Dibley	LA316
<b>LEB331</b>	<b>eCommerce and EFS Implementation Project</b>	2	LEB105, LEB210	Matthew Mitchell	LA218

## Economics – major

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LBE100	Microeconomics	1 or 2	NIL	Marion Sheehan	LA216
<u>Stage 2</u>					
LBE200	Macroeconomics	1 or 2	LBE100	Mark Tucker	LA223
<i>Plus any five of the following with at least 2 Stage 3 units</i>					
LBE201	Managerial Economics and Strategy	2	LBE100, LCR100	Alexis Esposto	LA229
LBE203	Environmental Economics	1	LBE100	Mark Tucker	LA223
LBE204	Financial Markets and Institutions	2	LBE100, LBE200	Mark Tucker	LA223
<u>Stage 3</u>					
LBE300	Economic Policy in Society	2	LBE100, LBE200	Marion Sheehan	LA310
LBE301	International Trade and Finance	2	LBE100, LBE200	Mark Tucker	LA223
<b>LBE302</b>	<b><i>Economic Development (project)</i></b>	<b>1</b>	<b><i>LBE100, LBE200</i></b>	<b><i>Alexis Esposto</i></b>	<b><i>LA229</i></b>

## Economics - minor

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LBE100	Microeconomics	1 or 2	NIL	Marion Sheehan	LA216
<u>Stage 2</u>					
LBE200	Macroeconomics	1 or 2	LBE100	Mark Tucker	LA223
<i>Plus any three of the following with at least 1 Stage 3 unit</i>					
LBE201	Managerial Economics and Strategy	2	LBE100, LCR100	Alexis Esposto	LA229
LBE203	Environmental Economics	1	LBE100	Mark Tucker	LA223
LBE204	Financial Markets and Institutions	2	LBE100, LBE200	Mark Tucker	LA223
<u>Stage 3</u>					
LBE300	Economic Policy in Society	2	LBE100, LBE200	Marion Sheehan	LA310
LBE301	International Trade and Finance	2	LBE100, LBE200	Mark Tucker	LA223
<b>LBE302</b>	<b><i>Economic Development (project)</i></b>	<b>1</b>	<b><i>LBE100, LBE200</i></b>	<b><i>Alexis Esposto</i></b>	<b><i>LA229</i></b>

**Economics/Finance - major**

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LBC100	Accounting 1	1	NIL	Tony Van Eekelen	LA216
LBC100	Accounting 1	2	NIL	John Lourens	LA220
LBE100	Microeconomics	1 or 2	NIL	Marion Sheehan	LA216
<u>Stage 2</u>					
LBE200	Macroeconomics	1 or 2	LBE100	Mark Tucker	LA223
LBC204	Financial Management 1	1 or 2	LBC100	Tony van Eekelen	LA216
LBE204	Financial Markets and Institutions	2	LBE100, LBE200	Mark Tucker	LA223
<u>Stage 3</u>					
<b>LBC334</b>	<b>Financial Planning Project</b>	2	LBC100, LBC204	Tony van Eekelen	LA216
LBC306	Strategic Financial Management	1	LBC100, LBC204	Tony van Eekelen	LA216
LBE301	International Trade and Finance	2	LBE100, LBE200	Mark Tucker	LA223

**Economics/Finance - minor**

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LBC100	Accounting 1	1	NIL	Tony Van Eekelen	LA216
LBC100	Accounting 1	2	NIL	John Lourens	LA220
LBE100	Microeconomics	1 or 2	NIL	Marion Sheehan	LA216
<u>Stage 2</u>					
LBE200	Macroeconomics	1 or 2	LBE100	Mark Tucker	LA223
LBC204	Financial Management 1	1 or 2	LBC100	Tony van Eekelen	LA216
<u>Stage 3</u>					
<b>LBC334</b>	<b>Financial Planning Project</b>	2	LBC100, LBC204	Tony Van Eekelen	LA216
LBE301	International Trade and Finance	2	LBE100, LBE200	Mark Tucker	LA223

**eEnterprise – minor (NOTE: Only for continuing students in 2009 – Not offered to new students)**

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LEB105	eCommerce Fundamentals	1	NIL	Carole Dibley	LA316
<u>Stage 2</u>					
LEB213	Managing People in the Networked Economy	1 or 2	LEB105	Diana Rajendran	LA216
LEB214	eEnterprise Strategy and Project Management	1	LEB105	Jill Marshall	LA313
<u>Stage 3</u>					
LBL300	Cyberlaw	2	LBL100 or LAI230 or LAI240	Julie de Rooy	LD113a
LEB313	eEnterprise Performance Measurement	1	LEB105	Jill Marshall	LA221

**Human Resource Management - major**

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LTE100	Introduction to Management	1 or 2	NIL	Jill Marshall	LA313
<u>Stage 2</u>					
LTE200	Organisations and Management	1	LTE100	Diana Rajendran	LA216
LTE201	Human Resource Management	2	LTE100	Diana Rajendran	LA216
LTE202	Organisational Behaviour	1	LTE100	Sharon Kemp	LA221
<u>Stage 3</u>					
LSS300	Organisations and Society	1	HRM major in L055: two Stage 2 LTE's + LSS100 (or another LTE unit) * See note below minor listings	Anne Seitz	LA305
<i>Plus any two of:</i>					
LTE301	Strategic Planning and Project Management	2	LTE100 plus any two of LTE200, LTE201 or LTE202	Veronica Power	LA210
<b>LTE330</b>	<b>Sustainable Organisation Change Project</b>	2	LTE100 plus any two of LTE200, LTE201 or LTE202	Sharon Kemp	LA221
LZZ301	Work Integrated Learning Project	1 or 2	Completed all Stage 2 units for major/minor and no previous attempt in LZZ301. Not available concurrently with LZZ306 or LZZ312	Ian (Doc) Wallace	LA314

## Human Resource Management - minor

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LTE100	Introduction to Management	1 or 2	NIL	Jill Marshall	LA313
<u>Stage 2</u>					
LTE200	Organisations and Management	1	LTE100	Diana Rajendran	LA216
LTE201	Human Resource Management	2	LTE100	Diana Rajendran	LA216
LTE202	Organisational Behaviour	1	LTE100	Sharon Kemp	LA221
<u>Stage 3</u>					
LSS300	Organisations and Society	1	HRM minor in L055: two Stage 2 LTE's + LSS100 (or another LTE unit) * See note below minor listings	Anne Seitz	LA305

**\* Please note: If you are majoring or minoring in Human Resource Management, the pre-requisites for LSS300 are as above.  
If you are majoring or minoring in Sociology, then please see the Sociology entries for pre-requisites**

**The following major/minor sequences are available to continuing students only. If you need assistance in selecting units, please contact your Program Coordinator Cath Moore.**

**Interactive Multimedia – major**

**Interactive Multimedia – minor**

**Interactive Multimedia core + eCulture and Communication co-minor**

**Information Systems – major**

**Information Systems – minor**

**Information Systems core major and co-minor (L064 only)**

**Information Technology – major**

**Information Technology – minor**

**Information Technology core major and Software Engineering co-minor (L063 only)**

## Management - major

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LTE100	Introduction to Management	1 or 2	NIL	Jill Marshall	LA313
<u>Stage 2</u>					
LTE200	Organisations and Management	1	LTE100	Diana Rajendran	LA216
LTE201	Human Resource Management	2	LTE100	Diana Rajendran	LA231
LTE202	Organisational Behaviour	1	LTE100	Sharon Kemp	LA221
<u>Stage 3</u>					
<i>Any three of:</i>					
LSM305	Australian Media Policy	2	nil	Cathy Farrell	LD136
LTE301	Strategic Planning & Project Management	2	LTE100 plus two of LTE200, LTE201, LTE202	Veronica Power	LA210
LTE302	Leadership and Management	1	LTE100 plus two of LTE200, LTE201, LTE202	Veronica Power	LA210
<b>LTE330</b>	<b>Sustainable Organisation Change Project</b>	2	LTE100 plus any two of LTE200, LTE201 or LTE202	Sharon Kemp	LA221
<b>LZZ301</b>	<b>Work Integrated Learning Project</b>	1 or 2	Completed all Stage 2 units for major/minor and no previous attempt in LZZ301. Not available concurrently with LZZ306 or LZZ312	Ian (Doc) Wallace	LA314

## Management - minor

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LTE100	Introduction to Management	1 or 2	NIL	Jill Marshall	LA313
<u>Stage 2</u>					
LTE200	Organisations and Management	1	LTE100	Diana Rajendran	LA216
LTE202	Organisational Behaviour	1	LTE100	Sharon Kemp	LA221
<u>Stage 3</u>					
<i>Any two of:</i>					
LSM305	Australian Media Policy	2	nil	Cathy Farrell	LD136
LTE301	Strategic Planning and Project Management	2	LTE100 plus any two of LTE200, LTE201, LTE202	Veronica Power	LA210
LTE302	Leadership and Management	1	LTE100 plus any two of LTE200, LTE201, LTE202	Veronica Power	LA210
<b>LTE330</b>	<b>Sustainable Organisation Change Project</b>	2	LTE100 plus any two of LTE200, LTE201 or LTE202	Sharon Kemp	LA221

### Management – major (L056A only)

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LTE100	Introduction to Management	1 or 2	NIL	Jill Marshall	LA313
<u>Stage 2</u>					
LTE200	Organisations and Management	1	LTE100	Diana Rajendran	LA216
LTE201	Human Resource Management	2	LTE100	Diana Rajendran	LA216
LTE202	Organisational Behaviour	1	LTE100	Sharon Kemp	LA221
<u>Stage 3</u>					
LTE301	Strategic Planning and Project Management	2	LTE100 plus any two of LTE200, LTE201, LTE202	Veronica Power	LA210
LTE302	Leadership and Management	1	LTE100 plus any two of LTE200, LTE201, LTE202	Veronica Power	LA210
<b>LTE330</b>	<b>Sustainable Organisation Change Project</b>	2	LTE100 plus any two of LTE200, LTE201 or LTE202	Sharon Kemp	LA221

### Management – minor (L056A only)

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LTE100	Introduction to Management	1 or 2	NIL	Jill Marshall	LA313
<u>Stage 2</u>					
LTE200	Organisations and Management	1	LTE100	Diana Rajendran	LA216
LTE201	Human Resource Management	2	LTE100	Diana Rajendran	LA216
LTE202	Organisational Behaviour	1	LTE100	Sharon Kemp	LA221
<u>Stage 3</u>					
Any one of:					
LTE301	Strategic Planning and Project Management	2	LTE100 plus any two of LTE200, LTE201, LTE202	Veronica Power	LA210
LTE302	Leadership and Management	1	LTE100 plus any two of LTE200, LTE201, LTE202	Veronica Power	LA210

**Marketing - major**

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LBM100	Marketing Concepts	1 or 2	NIL (note: 056A requires LBM100 and LBM200)	Mike Spark	LD133
LCR100	Statistics and Research Methods	1 or 2	NIL	Glenda Francis	LA213
<u>Stage 2</u>					
LBM200	Marketing Behaviour	1 or 2	LBM100	Mike Spark	LD133
LBM201	Marketing Planning	1	LBM100	Geoff Chow	LD137
LBM202	Marketing Communications #	2	LBM100 or LPR100	Henry Ho	LD137
LSQ201	Survey Research Methods	1	LCR100 (plus LBM100 and LBM200 for Marketing major)	Glenda Francis	LA213
<u>Stage 3</u>					
LBM300	Product Management	1	LBM100, LBM200 plus either LBM201 or LBM202	Geoff Chow	LD137
<b>LBM331</b>	<b>Services Marketing and Management Project</b>	2	LBM100, LBM200 plus either LBM201 or LBM202	Geoff Chow	LD137

# Note: If combining the Marketing major with a Public Relations minor, then LBM201 Marketing Law must be included in the Marketing major

**Marketing - minor**

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LBM100	Marketing Concepts	1 or 2	NIL (note: L056A requires LBM100 and LBM200)	Mike Spark	LD133
<u>Stage 2</u>					
LBM200	Marketing Behaviour	1 or 2	LBM100	Mike Spark	LD133
LBM201	Marketing Planning	1	LBM100	Geoff Chow	LD137
LBM202	Marketing Communications *	2	LBM100	Henry Ho	LD137
<u>Stage 3</u>					
<i>Any one of:</i>					
LBM300	Product Management	1	LBM100, LBM200 plus either LBM201 or LBM202	Geoff Chow	LD137
<b>LBM331</b>	<b>Services Marketing and Management Project</b>	2	LBM100, LBM200 plus either LBM201 or LBM202	Geoff Chow	LD137

\* Note: If combining the Marketing minor with a Public Relations minor, then LBL201 Marketing Law must be included in the Marketing minor

## Media Studies - major

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LSM102	Introduction to Media	1 or 2	NIL	Cathy Farrell	LD136
<u>Stage 2</u>					
LSM200	eCulture	1	LSM102	Cathy Farrell	LD136
LSM204	Cinema Studies	2	NIL	Cathy Farrell	LD136
LSM205	Journalism	2	LSM102	Cathy Farrell	LD136
<u>Stage 3</u>					
LSM304	Cyberscreen Studies	2	LSM102	Cathy Farrell	LD136
LSM305	Australian Media Policy	2	NIL	Cathy Farrell	LD136
<b>LSM306</b>	<b>Media Project</b>	1 or 2	LSM102 (was LSM100) plus LSM205 (was LSM201)	Cathy Farrell	LD136

## Media Studies - minor

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LSM102	Introduction to Media	1 or 2	NIL	Cathy Farrell	LD136
<i>Choose four of the following post Stage 1 units:</i>					
<u>Stage 2</u>					
LSM200	eCulture	1	LSM102	Cathy Farrell	LD136
LSM204	Cinema Studies	2	NIL	Cathy Farrell	LD136
LSM205	Journalism	2	LSM102	Cathy Farrell	LD136
<u>Stage 3</u>					
LSM304	Cyberscreen Studies	2	LSM102	Cathy Farrell	LD136
LSM305	Australian Media Policy	2	NIL	Cathy Farrell	LD136
<b>LSM306</b>	<b>Media Project</b>	1 or 2	LSM100 or LSM102 plus LSM201 or LSM205	Cathy Farrell	LD136

Change to unit name effective 2008: LSM100 Texts and Contexts is now called LSM102 Introduction to Media and LSM201 Writing for the Media is now called LSM205 Journalism

## Psychology – major with Professional Recognition

Unit of Study		Sem	Prerequisite	Convener	Location
<b>Stage 1</b>					
LSY100	Psychology 100	1	Co-requisite is LCR100	Janet Dickson	LA224
LSY101	Psychology 101	2	LSY100, LCR100	Janet Dickson	LA224
LCR100	Statistics and Research Methods	1 or 2	NIL	Glenda Francis	LA214
<b>Stage 2</b>					
LSY200	Cognition and Human Performance	2	LSY100, LCR100, LSY101 and LSQ200	Lorraine Fleckhammer	LA230
LSY201	Developmental Psychology	1	LSY100, LSY101, LCR100 and co-requisite is LSQ200	Lorraine Fleckhammer	LA230
LSQ200	Design and Measurement 2	1	LCR100	Glenda Francis	LA213
<b>Stage 3</b>					
LSQ300	Design and Measurement 3	2	LCR100, LSQ200	Glenda Francis	LA213
LSY300	The Psychology of Personality	1	LCR100, LSQ200, LSQ300, LSY100, LSY101 and one of LSY200 or LSY201	Janet Dickson	LA224
LSY301	Psychological Measurement	1	LCR100, LSQ200, LSQ300, LSY100, LSY101 and one of LSY200 or LSY201	Janet Dickson	LA224
LSY304	Abnormal Psychology	2	LCR100, LSQ200, LSY100, LSY101 and one of LSY200 or LSY201	Janet Dickson	LA224
LSY307	Social Psychology	2	LCR100, LSQ200, LSQ300, LSY100, LSY101 and one of LSY200 or LSY201	Lorraine Fleckhammer	LA230

## Psychology - major

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LSY100	Psychology 100	1	Co-requisite is LCR100	Janet Dickson	LA224
LSY101	Psychology 101	2	LSY100, LCR100	Janet Dickson	LA224
LCR100	Statistics and Research Methods	1 or 2	NIL	Glenda Francis	LA213
<u>Stage 2</u>					
LSY200	Cognition and Human Performance	2	LSY100, LCR100, LSY101 and LSQ200	Lorraine Fleckhammer	LA230
LSY201	Developmental Psychology	1	LSY100, LSY101, LCR100 and co-requisite is LSQ200	Lorraine Fleckhammer	LA230
LSQ200	Design and Measurement 2	1	LCR100	Glenda Francis	LA213
<u>Stage 3</u>					
LSQ300	Design and Measurement 3	2	LCR100, LSQ200	Glenda Francis	LA213
<i>Plus two of:</i>					
LSY300	The Psychology of Personality	1	LCR100, LSQ200, LSQ300, LSY100, LSY101 and one of LSY200 or LSY201	Janet Dickson	LA224
LSY301	Psychological Measurement	1	LCR100, LSQ200, LSQ300, LSY100, LSY101 and one of LSY200 or LSY201	Janet Dickson	LA224
LSY304	Abnormal Psychology	2	LCR100, LSQ200, LSY100, LSY101 and one of LSY200 or LSY201	Janet Dickson	LA224
LSY307	Social Psychology	2	LCR100, LSQ200, LSQ300, LSY100, LSY101 and one of LSY200 or LSY201	Lorraine Fleckhammer	LA230

## Psychology - minor

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LSY100	Psychology 100	1	Co-requisite is LCR100	Janet Dickson	LA224
LSY101	Psychology 101	2	LSY100, LCR100	Janet Dickson	LA224
LCR100	Statistics and Research Methods	1 or 2	NIL	Glenda Francis	LA213
<u>Stage 2</u>					
LSY200	Cognition and Human Performance	2	LSY100, LCR100, LSY101 and LSQ200	Lorraine Fleckhammer	LA230
LSY201	Developmental Psychology	1	LSY100, LSY101, LCR100 and co-requisite is LSQ200	Lorraine Fleckhammer	LA230
LSQ200	Design and Measurement 2	1	LCR100	Glenda Francis	LA213
<u>Stage 3</u>					
LSY304	Abnormal Psychology	2	LCR100, LSQ200, LSY100, LSY101 and one of LSY200 or LSY201	Janet Dickson	LA224

## Public Relations - major

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LPR100	Professional Communication Practice	1 or 2	NIL	Rob Gill	LD138
<u>Stage 2</u>					
LPR200	Public Relations Theory and Practice	2	LPR100	Rob Gill	LD138
LPR201	Public Relations Writing	1	LPR100	Chris Galloway	LD134
LBM202	Marketing Communications*	2	LBM100	Henry Ho	LD137
<u>Stage 3</u>					
<b>LPR330</b>	<b>Public Relations Project and Planning</b>	1	LPR200, LPR201	Chris Galloway	LD134
LPR301	The Public Relations Campaign	2	LPR300 or LPR330	Chris Galloway	LD134
LPR302	Events Management	1	LPR200	Rob Gill	LD138

\* Note: If LBM202 Marketing Communications is chosen as part of the Public Relations major or minor, then LBL201 Marketing Law must be included in the Marketing major

## Public Relations - minor

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LPR100	Professional Communication Practice	1 or 2	NIL	Rob Gill	LD138
<i>Plus any four units with at least one Stage 3</i>					
<u>Stage 2</u>					
LPR200	Public Relations Theory and Practice	2	LPR100	Rob Gill	LD138
LPR201	Public Relations Writing	1	LPR100	Chris Galloway	LD134
LBM202	Marketing Communications #	2	LBM100	Henry Ho	LD137
<u>Stage 3</u>					
<b>LPR330</b>	<b>Public Relations Project and Planning</b>	1	LPR200, LPR201	Chris Galloway	LD134
LPR301	The Public Relations Campaign	2	LPR300 or LPR330	Chris Galloway	LD134
LPR302	Events Management	1	LPR200	Rob Gill	LD138

# Note: If choosing LBM202 and also combining the Public Relations minor with a Marketing major then LBL201 Marketing Law must be included in the Marketing major

## Social Statistics - minor

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LCR100	Statistics and Research Methods	1 or 2	NIL	Glenda Francis	LA213
<i>Plus any four units from below including at least one Stage 3 unit</i>					
<u>Stage 2</u>					
LSQ200	Design and Measurement 2	1	LCR100	Glenda Francis	LA213
LSQ201	Survey Research Methods	1	LCR100 (plus LBM100 and LBM200 for Marketing major)	Glenda Francis	LA213
LSQ202	Qualitative Research	2	LCR100	Janet Bryant	LA320
<u>Stage 3</u>					
LSQ300	Design and Measurement 3	2	LCR100, LSQ200	Andi Garing	LA214
<b>LSQ301</b>	<b>Research Project</b>	2	LCR100, LSQ200, LSQ300 and either LSQ201 or LSQ202	Andi Garing	LA214

## Sociology - major

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LSS100	Introduction to Sociology	1 or 2	NIL	Janet Bryant	LA320
<u>Stage 2</u>					
LSS200	Difference, Deviance and Conformity	1	LSS100 or equivalent	Glenda Ballantyne	LA318
LSS201	Sociological Perspectives	2	LSS100 or equivalent	Janet Bryant	LA320
LSS202	Ethnicity, Culture and Diversity Mgt	2	LSS100 or equivalent	Glenda Ballantyne	LA318
<u>Stage 3</u>					
LSS300	Organisations and Society	1	LSS100 and two Stage 2 Sociology units * Please see notes below	Anne Seitz	LA305
LSS302	Research Approaches	2	LSS100 or equivalent and two Stage 2 Sociology units	Anne Seitz	LA305
<b>LSS330</b>	<b>Policy Development Project: Process &amp; Practice</b>	2	Any two stage 2 units.		

**\*NOTE:** If you are majoring or minoring in Sociology, the pre-requisites for LSS are as above.  
If you are majoring or minoring in Human Resource Management, then please refer to the Human Resource Management entries for pre-requisites.

## Sociology - minor

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LSS100	Introduction to Sociology	1 or 2	NIL	Janet Bryant	LA320
<i>Plus either two Stage 2 units and two Stage 3 units or three Stage 2 units and one Stage 3 unit</i>					
<u>Stage 2</u>					
LSS200	Difference, Deviance and Conformity	1	LSS100 or equivalent	Glenda Ballantyne	LA318
LSS201	Sociological Perspectives	2	LSS100 or equivalent	Janet Bryant	LA320
LSS202	Ethnicity, Culture and Diversity Mgt	2	LSS100 or equivalent	Glenda Ballantyne	LA318
<u>Stage 3</u>					
LSS300	Organisations and Society	1	LSS100 and two Stage 2 Sociology units * Please see notes above	Anne Seitz	LA305
LSS302	Research Approaches	2	LSS100 or equivalent and two Stage 2 Sociology units	Anne Seitz	LA305
<b>LSS330</b>	<b>Policy Development Project: Process &amp; Practice</b>	2	Any two stage 2 units.	Anne Seitz	LA305

## Tourism - major

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LTT100	Introduction to Tourism	1 or 2	NIL	Andrew Peters	LD 144
<u>Stage 2</u>					
LTT201	Tourism Destination Management	1	LTT100	Tony Nankervis	LD140
LTT202	Tourism Enterprise Development	2	LTT100	Tony Nankervis	LD140
LTT203	Tourism Services	1	LTT100, LBM100, LBM200	Andrew Peters	LD 144
LTT204	Regional Issues in Tourism	1	LTT100	Tony Nankervis	LD140
<u>Stage 3</u>					
LTT300	Tourism Channels and Travel Mgt	1	LTT100, LBM100, LBM200	Andrew Peters	LD144
<b>LTT332</b>	<b><i>Sustainable Practice in Tourism Project</i></b>	2	LTT100	Tony Nankervis	LD140

## Tourism – major for students studying L056a ONLY

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LTT100	Introduction to Tourism	1 or 2	NIL	Andrew Peters	LD144
<u>Stage 2</u>					
LBM200	Marketing Behaviour	1 or 2	LBM100	Mike Spark	LD133
LTT201	Tourism Destination Management	1	LTT100	Tony Nankervis	LD140
LTT202	Tourism Enterprise Development	2	LTT100	Tony Nankervis	LD140
LTT203	Tourism Services	1	LTT100, LBM100, LBM200	Andrew Peters	LD144
LTT204	Regional Issues in Tourism	1	LTT100	Tony Nankervis	LD140
<u>Stage 3</u>					
LTT300	Tourism Channels and Travel Mgt	1	LTT100, LBM100, LBM200	Andrew Peters	LD144
<b>LTT332</b>	<b><i>Sustainable Practice in Tourism Project</i></b>	2	LTT100	Tony Nankervis	LD140

## Tourism - Minor

Unit of Study		Sem	Prerequisite	Convener	Location
<u>Stage 1</u>					
LTT100	Introduction to Tourism	1 or 2	NIL	Andrew Peters	LD144
<u>Stage 2</u>					
<i>Any three of</i>					
LTT201	Tourism Destination Management	1	LTT100	Tony Nankervis	LD140
LTT202	Tourism Enterprise Development	2	LTT100	Tony Nankervis	LD140
LTT203	Tourism Services	1	LTT100, LBM100, LBM200	Andrew Peters	LD144
LTT204	Regional Issues in Tourism	1	LTT100	Tony Nankervis	LD140
<u>Stage 3</u>					
<i>Any one of</i>					
LTT300	Tourism Channels and Travel Mgt	1	LTT100, LBM100, LBM200	Andrew Peters	LD144
<b>LTT332</b>	<b><i>Sustainable Practice in Tourism Project</i></b>	2	LTT100	Tony Nankervis	LD140

# Degree Planner

Course Name: \_\_\_\_\_

Student Name: \_\_\_\_\_ ID number: \_\_\_\_\_

Enter units of study codes below (eg. LBL100) and tick (✓) when successfully completed:

	Semester 1	Completed	Semester 2	Completed	Winter/Summer (optional)	Completed
Year 1 20____						
Year 2 20____						
Year 3 20____						

Additional copies of the Degree Planner are available from <http://www.lilydale.swinburne.edu.au/html/current.htm>

## Further Information

Who can you speak to if you require further information about your learning program?

	ACADEMIC ADVISOR	PROGRAM COORDINATOR
<b>WHO</b>	The Academic Advisor is a member of the Faculty's administration staff and provides expert program guidance and advice to students of the Faculty of Higher Education, Lilydale.	Program Coordinators are academic staff members who have responsibility for particular courses. They can be of assistance when particular academic learning related issues arise.
<b>WHAT CAN I SEE THIS PERSON ABOUT?</b>	<ul style="list-style-type: none"> <li>▪ Complex degree planning</li> <li>▪ Arranging changes to majors or minors</li> <li>▪ Revisiting your degree plan after having been to Progress Review</li> <li>▪ Not sure what units to do next as nothing fits well</li> <li>▪ Advise FHEL staff and students on the interpretation of academic policy and procedures</li> <li>▪ Special consideration requests</li> <li>▪ Refer students to relevant student support services and/or particular academics for assistance as appropriate</li> </ul>	<ul style="list-style-type: none"> <li>▪ Academic issues to do with the course</li> <li>▪ What direction you can take with your course</li> <li>▪ Why you would want to continue with your current major or minor</li> <li>▪ Initial discussion regarding exemptions</li> </ul>
<b>CONTACT DETAILS</b>	<p>The Academic Advisor can be contacted in the first instance by making an appointment at the Faculty's Reception Desk or by calling 9215 7219.</p> <p><b>What do I need to bring to my meeting?</b> It is essential that you bring the following documentation to your appointment:</p> <ul style="list-style-type: none"> <li>▪ Course Structure Sheet</li> <li>▪ Completed/attempted Degree Planner (additional Planners are available from <a href="http://www.lilydale.swinburne.edu.au/html/current.htm">www.lilydale.swinburne.edu.au/html/current.htm</a>)</li> <li>▪ Knowledge of what major and minors you are studying</li> <li>▪ Printout of your results to date</li> </ul>	<p>All Program Coordinators allocate certain blocks of time each week for appointments with students. Drop-ins are not available unless a specific drop-in time has been allocated (this will be indicated on the office door of the Program Coordinator).</p> <p>Information about how to contact your Program Coordinator is available from <a href="http://www.lilydale.swinburne.edu.au/staff/profiles/coordinators.htm">http://www.lilydale.swinburne.edu.au/staff/profiles/coordinators.htm</a></p>

Please note this document is subject to change. The current list is available at <http://www.lilydale.swinburne.edu.au/html/current.htm>  
This document must be read in conjunction with your Course Structure sheet which is available at the above location